

## ON THE GO GLAM IS MAKING BEAUTY CONVENIENT WITH ON DEMAND GLAM TEAM

The New Website and App Offer Hair, Makeup, and Nails When and Where You Want



**Houston, TX - (October 29, 2020)** - On The Go Glam (OTGG) is the perfect combination of glow, glam and convenience for its subscribers. The newly developed site and soon to launch app allow consumers to book professional nail, hair, and makeup sessions at their desired time and preferred location. OTGG is being dubbed as the Uber of beauty amongst its users; and is quickly gaining traction among the industry. In an effort to provide its customers with a positive and unique experience, OTGG is committed to hiring the best providers in the city.

OTGG recently launched in Houston with Austin, Dallas, Atlanta, Tampa, Oakland, and Chicago to follow. Customers can currently explore and book on the OTGG website. The app is expected to be released in December 2020.

OTGG was built out of desperation in a hotel room. Hutton, who is currently a cast member on OWN's *Ready to Love*, has been working hard to bring her idea to fruition since 2016. "I was attending an event in L.A. and wanted my makeup done, but it was 7 o' clock in the morning and everything was closed," says Hutton. "I thought to myself, wouldn't it be great if there were an app that allowed me to book someone to come to my hotel room? And that's how On the Go Glam was born!" Hutton has built a strong team that thoroughly vets each service provider in an effort to provide the best service possible. The pandemic has displaced many talented beauty providers and OTGG is glad to be able to add some of those people to its team.

OTGG is an all-inclusive service provider for women of all hair types and skin tones. While OTGG's main target audience is the sophisticated woman, the team offers services for men as

well. Men can book haircuts, facials, manicures and pedicures. The OTGG platform is designed for consumers to book in three easy steps: schedule an appointment, pay, and prepare to be glamorous!

Consumers and service providers can join the On The Go Glam team by visiting [www.onthegoglam.com](http://www.onthegoglam.com). For media inquiries, please contact Keisha Boyd - [keisha@pickettpr.com](mailto:keisha@pickettpr.com).

About On The Go Glam:

On the Go Glam is an on-demand platform that delivers beauty services to you when and where you want them. Through their Give GLAM initiative, they work with organizations that support women who have been victims of domestic violence, poverty, and human trafficking.