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NEW YORK POST

Page Six **Celebrity Photos**

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AdColor Awards Unlike Most Other Award Shows

Second Year Draws 400 to Boca Raton

Posted by [Ken Wheaton](#) on [11.18.08](#) @ 12:52 PM

There are a few things the seasoned attendee of ad awards shows notices about the AdColor Awards.

One: The dress code was "sexy black tie" (as I was told by Tiffany R. Warren). I hate wearing ties, but I must say the award show looked like an actual event rather than the large-scale game of "Hipster or Homeless" that usually results when industry creatives and their account execs gather in the same room.

Two: This was the first ad awards show I've ever attended that was started off with a prayer. And I'm not talking moment of silence favored by big-city types made nervous by displays of faith. I'm talking an actual prayer that mentioned God and everything.

Three: Oh yeah, it's an ad industry awards show in which the majority of the 400 gathered were African American. I don't have an actual count, but I'd wager that the second biggest group was Hispanic. Considering the snow-white fields of advertising -- especially at the other award shows -- it was a refreshing change of pace.

At any rate, for those of you who aren't still at the ANA Multicultural Marketing Conference in Boca Raton, Fla., the second AdColor Awards show was held Sunday night, a sort of kickoff to the ANA conference. ([Complete list of honorees is here.](#))

Indeed, ANA President-CEO Bob Liodice was there to say a few words about multicultural marketing and diversity in the industry. Among those words was the notice that starting next year ANA's conference will be known as the Multicultural Marketing & Diversity Conference. "You don't have to be a rocket scientist to see how

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Arts & Entertainment

Culture Watch...



By Skip Sheffield

'Enter Laughing' at New Vista Theatre

New Vista Theatre Company begins its third season with "Enter Laughing," The Musical, opening Thursday, Nov. 21 and continuing through Dec. 15 at West Boca High School Theater, on the far west end of Glades Road in Boca Raton.

"Enter Laughing" is based on Carl Reiner's semi-autobiographical novel of the same name. The story is set in New York City in the 1930s and centers on David Kolowitz, an aspiring but untalented actor.

Playing David in his first role since graduating from NYU is Will Larche. Will got his start at Jan McArt's Festival Dinner Theatre and graduated from Dreyfus School of the Arts.

Playing Harrison Marlowe, director/star of Marlowe Theater is Gary Marache.

Marlowe's daughter Angela (and one of David's love interests) is Broadway star Crista Moore.

Moore made her Broadway debut in "Gypsy," starring Tyne Daly as Mama Rose. In her next Broadway show she originated the role of Susan in "Big," garnering her a second Tony Award nomination.

Book is by Joseph Stein ("Fiddler on the Roof") and music is by Emmy Award-winner Stan Daniels ("Mary Tyler Moore Show," "Taxi").

Tickets are \$32-\$40. Call 888-284-4633 or visit www.newvistatheatre.com.

"Chitty Chitty Bang Bang" Launches National Tour

"Chitty Chitty Bang Bang" launches its first national tour Tuesday, Nov. 18 through Sunday, Nov. 30 at Broward Center for the Arts, 201 S.W. Fifth Ave., Fort Lauderdale.

Based on a children's novel by James Bredon creator Ian Fleming, "Chitty" received five Tony Award nominations in its 2005 Broadway run (which starred RNU graduate Marc Kudisch).

The touring version was reworked by director Ray Roderick and features sets and costumes by English designer Anthony Ward.

"The biggest challenge is coming up with a production that was tourable," Roderick explains. "In England the show only played where it could stay six weeks. The

ADCOLOR Awards at Boca Raton Resort

America has an incoming African-American President, and coincidentally the Boca Raton Resort and Club is hosting the ADCOLOR Awards, which honor diverse professionals at the junior, mid and senior levels of advertising and media, on Sunday, Nov. 16.

Music legend Russell Simmons will be honored at the evening show, with actress, model and writer Veronica Webb as emcee.

Tickets for the show itself are \$300. The web address is HYPERLINK "http://adcolor.org/awards/trip.html" <http://adcolor.org/awards/trip.html>.

Boca Raton Theatre Guild Play Festival

Boca Raton Theatre Guild presents an Original Full-Length Play Festival featuring "Stop Me If You've Heard This One" by Judy Glass at the Willow Theatre of Sugar Sand Park, 300 S. Military Trail, Boca Raton. Shows are at 7:30 p.m. Wednesday, Thursday and Friday, Nov. 19, 20 and 21. Tickets are just \$8. Call 561-347-3948.

Biblical Scholar James Kugel at B'nai Torah

Noted author and biblical scholar James Kugel will talk about his latest book, "How to Read the Bible" at 7:30 p.m. Monday, Nov. 17 at B'nai Torah Congregation, 6261 S.W. 19th St., Boca Raton. Tickets are \$10 for members and \$12 for the public. Call 561-392-8566 or go to www.bnai-torah.org.

Cat Shell Sings at Moquila

Winsome singer-songwriter Cat Shell makes a hometown appearance from 7-11 p.m. Wednesday, Nov. 19 at Moquila, 99 S.E. Mizner Blvd., Boca Raton. To check out her other gigs, go to www.catshellmusic.com.



Chitty Chitty bang bang



Veronica Webb





http://rollingout.com/v2/ro_today/111908/r_simmons.php



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Style Your Mind

Hip Hop Mogul Russell Simmons and Black Advertising Professionals Reign at AdColor Awards



photo by Steed Media Service

BOCA RATON, Fla. – More than 500 of the nation's elite advertising professionals descended upon this dreamy resort community in the Sunshine State for a black-tie celebration of African-American and minority excellence during the 2nd Annual AdColor Awards.

Featuring five-star cuisine, white cloth tables and the hip-hop/soul sounds produced by Akintayo Adewole, the AdColor Awards promoted the need for much greater inclusion in the exciting world of advertising and awarded legends, innovators, change agents and rising stars.

"AdColor and the AdColor Awards were created for the purpose of sharing and highlighting the stories of those professionals of color who, despite the obstacles they overcame and the heights they reached, have always reached back," says Tiffany R. Warren, the founder of the AdColor and the AdColor Awards and the vice president of Multicultural Programs and Community Outreach for Arnold.



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2nd Annual ADCOLOR® Awards Honors Russell Simmons

Posted on 20 November 2008



(New York, NY) November 18, 2008- In mid November, the 2nd Annual ADCOLOR® Awards honored the best and brightest in advertising, marketing and media, including Russell Simmons, Chairman & CEO of Rush Communications.


The ADCOLOR® Awards is a program that honors outstanding diverse professionals at the junior, mid and senior-levels in the advertising, marketing and media industries. Simmons received the All Star Award, which honors individuals who encompass all of the awards categories: Legend, Change Agent, Innovator and Rising Star. Veronica Webb—supermodel, actress, writer and journalist—emcee'd the show while Pepsi's DJ Irie provided musical entertainment. Guests were also treated to a performance by Capitol Records singer/songwriter Novel.

The ADCOLOR® Awards took place at the Boca Raton Resort & Club in Boca Raton, FL. Sponsors included Arnold Worldwide, CNN, Diageo, Google Inc., Microsoft Advertising and YAHOO!

In addition to Simmons, 30 individuals from notable companies such as Google, Disney, ESPN Media Networks, iFC

BIZ Media

Len Burnett on First Business discussing the Obama Effect



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Simon Duncan's 'Made In New York' Press Preview and Photo Shoot at Milk Studios



<http://www.littlemissdivasworld.com/2008/11/nightstand-news-celebs-events.html>



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NOVEMBER 17, 2008

Nightstand News: Celebs Events

Russell Simmons and Veronica Webb attended the 2008 Adcolor Awards at the Boca Raton Resort And Club over the weekend.



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Russell Simmons Honored at 2008 ADCOLOR® Awards
Posted on [Tuesday, October 28, 2008](#)



The **ADCOLOR® Industry Coalition** announced the recipients of *The 2008 ADCOLOR® Awards*, a program that honors outstanding diverse professionals at the junior, mid and senior-levels in the advertising, marketing and media industries. **Russell Simmons**, *Chairman & CEO of Rush Communications*, will be given an All Star Award which honors individuals who encompass all of the awards categories: Legend, Change Agent, Innovator and Rising Star. **Veronica Webb**-supermodel, actress, writer and journalist-returns as emcee of the awards show on Sunday, November 16, 2008 which will be part of the 10th Annual ANA Multicultural Marketing Conference

The final 21 honorees are from notable companies such as *Google, Disney ESPN Media Networks, USA Today, Ogilvy, Saatchi & Saatchi, Campbell-*

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Holiday gift baskets will be distributed to families at **St. John's Church** (1703 Gray Street) in Houston, Texas...

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Dope Video



November 18, 2008

ALL-STAR HONOREE:

Russell Simmons took home Sunday night's top honor at the 2008 ADCOLOR Awards in Boca Raton, FL. The event, hosted by super model Veronica Webb, packed in 500 guests and honored top minority leaders in advertising, marketing and media. **STEVE HARVEY GOES HIP HOP:** UDub!News has become an official news source for the Steve Harvey Morning Show and will provide SHMS fans with daily updates in urban/pop culture, entertainment and technology. "Our listeners trust our Morning Show to have relevant and reliable information, so we depend on UDub! to deliver the latest in entertainment news," says show host and renowned comedian Steve Harvey. **BLACK**



STAR POWER: Queens rapper Q-Tip received special honors during a show he played in Vegas when pop legend Prince popped up onstage to support him. According to a report on missinfo.tv, Prince came out onstage unannounced to rock with Tip during his performance of "Vivrant Thing": "While me and Q-tip were performing "Vivrant Thing" in Vegas last night, this n-a Prince walked out on the stage, took the guitar from our guitar player and just started rocking! None of us knew he was there until he popped up on the stage...then the n-a vanished like Batman, LOL!" says iconic DJ Scratch, who witnessed the historical moment. **HOW YA LIVIN'?:** Starting December 1st, you're livin' with free Viagra if you're a man aged 70 and older in Mexico City; the Mayor defended the move by saying sexuality "Has a lot to do with quality of life and our happiness." A report from Dartmouth College backs up his claim, and found that the difference in happiness between sex once a week compared to once a month is roughly as gratifying as earning an extra \$50,000 per year for most Americans. **2008.**

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Prime Access Honored with ANA Advertising Award and ADCOLOR Innovator Award

Prime Access received two major awards at this week's ANA Multicultural Marketing Conference: an ANA Advertising Award and an ADCOLOR Innovator Award for its founder and CEO Howard Buford

New York, NY ([PRWEB](#)) November 18, 2008 -- Continuing its award-winning year, Prime Access received two major awards at this week's ANA Multicultural Marketing Conference: an ANA Advertising Award and an ADCOLOR Innovator Award for its founder and CEO Howard Buford.

At the ANA Multicultural Advertising Awards, which honor the year's best multicultural campaigns, Prime Access was honored with the Best African American Campaign Award for its work on the White House's National Youth Anti-Drug Media Campaign. The advertising, titled "Huggin' the Block ... Hard", was produced for the Partnership for a Drug-Free America and was part of the Partnership's "Above the Influence" advertising effort. "Huggin' the Block ... Hard" uses urban poetry to motivate teens to rethink the use of marijuana. (See below for links to the award-winning television and print advertising).

"It's an honor for us to receive these distinguished awards alongside so many of our peers that we respect and admire," said Lorraine McNeill-Popper, vice president, executive creative director of Prime Access Inc. "It inspires us to keep creating innovative and attention-getting campaigns that both set industry standards and make a positive impact on society."

Separately, Howard Buford, Prime Access founder and CEO, was honored with the prestigious ADCOLOR Innovator Award in recognition of his pioneering work in LGBT

“It's an honor for us to receive these distinguished awards alongside so many of our peers that we respect and admire”

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