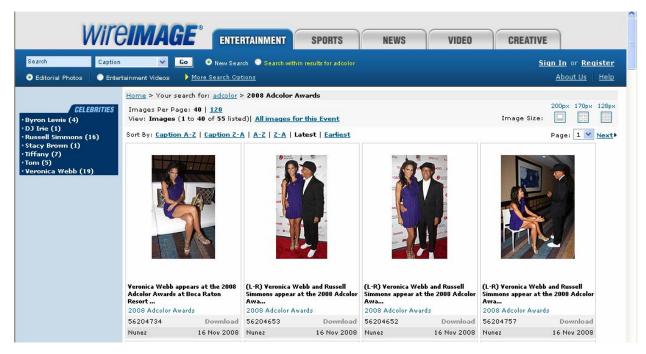
### http://wireimage.com/SearchResults.aspx?igi=342641&s=adcolor&sfld=C&vwmd=e





http://www.nypost.com/photos/galleries/gossip/celebp/20081118/photo13.htm



# Advertising Age.

### http://adage.com/bigtent/post?article\_id=132652

### AdColor Awards Unlike Most Other Award Shows

### Second Year Draws 400 to Boca Raton

Posted by Ken Wheaton on 11,18.08 @ 12:52 PM

There are a few things the seasoned attendee of ad awards shows notices about the AdColor Awards.

One: The dress code was "sexy black tie" (as I was told by Tiffany R. Warren). I hate wearing ties, but I must say the award show looked like an actual event rather than the large-scale game of "Hipster or Homeless" that usually results when industry creatives and their account execs gather in the same room.

Two: This was the first ad awards show I've ever attended that was started off with a prayer. And I'm not talking moment of silence favored by big-city types made nervous by displays of faith. I'm talking an actual prayer that mentioned God and everything.

Three: Oh yeah, it's an ad industry awards show in which the majority of the 400 gathered were African American. I don't have an actual count, but I'd wager that the second biggest group was Hispanic. Considering the snow-white fields of advertising -- especially at the other award shows -- it was a refreshing change of pace.

At any rate, for those of you who aren't still at the ANA Multicultural Marketing Conference in Boca Raton, Fla., the second AdColor Awards show was held Sunday night, a sort of kickoff to the ANA conference. (Complete list of honorees is here.)

Indeed, ANA President-CEO Bob Liodice was there to say a few words about multicultural marketing and diversity in the industry. Among those words was the notice that starting next year ANA's conference will be known as the Multicultural Marketing & Diversity Conference. "You don't have to be a rocket scientist to see how

# ( Source

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12S Society & The Arts . November 16, 2008 . www.bocanews.com

## **Arts & Entertainment**



### 'Enter Laughing" at New Vista Theatre

By Skip Sheffield

New Vista Theatre Company begins it third season with "Enter Laughing," The Musi-cal," opening Thursday, Nov. 21 and continuing through Dec. 15 at West Boca High School Theater, on the far west end of Glades advertising and media, on Sunday, Nov. 16. Road in Boca Raton.

Enter Laughing' is based on Carl Rein-er's semi-autobiographical novel of the same model and writer Vertraica Webb as emore. name. The story is set in New York Gity in the 1930s and centers on David Kolowitz, an aspiring but untalented actor.

Playing David in his first role since graduating from NYU is Will Lurche. Will got his start at Jan MoArt's Festival Dinner Theatre and graduated from Dreyfoos School of the

Marlowe Theater is Gary Marachek. Marlowe's daughter Angela (and one of David's love interests) is Broadway star Crista Original Full-Length Play Festival feature

Moore made her Broadway debut in "Gyp-sy," starring Tyne Duly as Marria Rose. In her next Broadway show she originated the role of Susun in "Big," garnering her a second Tony Award nomination.

Book is by Joseph Stein ("Fiddler on the Roof' and music is by Emmy Award-wirsner Stan Daniels ("Many Tyler Moore Show,"

Tickets are \$32-\$40. Call 888-284-4633 or Biblical Scholar James

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visit www.newvistatheatre.com.

### "Chitty Chitty Bang Bang" Launches National Tour

"Chitty Chitty Bang Bang" launches its first national tour Tuesday, Nov. 18 through Sunday, Nov. 30 at Broward Center for the Arts, 201 S.W. Fifth Ave., Fort Landerdale. Based on a children's novel by James Bond

creator Ian Fleming, "Chitty" received five Tony Award nominations in its 2005 Broadway run (which starred PAU graduate Marc Kodisch)

The touring version was reworked by director Ray Roderick and features sets and cos-

tumes by English designer Anthony Ward.
"The biggest challenge s coming up with
a production that was tourable," Roderick explains. "In England the show only played places where it could stay six useks. The

### **ADCOLOR Awards at Boca** Raton Resort

America has an incoming African-American President, and coincidentally the Boca. Raton Resort and Club is hosting the AD-COLOR Awards, which honor diverse professionals at the junior, mid and senior levels of

Music legend Russell Simmons will be

Tickets for the show itself are \$300. The web address is HYPERLINK "http://adcolor. org/awards/trip.html" http://adonlor.org/ awards/trip.html.

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Chitty Chitty being being

### Playing Harrison Marlowe, director/star of Boca Raton Theatre Guild Play Festival

Bora Raton Theatre Guild presents an ing "Stop Me If You've Heard This One" by Judy Glass at the Willow Theater of Sugar Sand Park, 300 S. Military Trail, Boca Raton. Shows are at 7:30 p.m. Wednesday, Thursday and Friday, Nov. 19, 20 and 21. Tickets are just \$8. Call 561-347-3948.

# Kugel at B'nai Torah

Noted author and biblical scholar James Kugel will talk about his latest book, "How to Read the Bible" at 7:30 p.m. Monday, Nov. 17 at B'nai Torah Congregation, 6261 S.W. 18th St., Boca Raton. Tickets are \$10 for members and \$12 for the public. Call 561-392-8566 or go to www.brai-tornh.org.

### Cat Shell Sings at Moquila

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Winsome singer-songwriter Cat Shell makes a hometown appearance from 7-11 p.m. Wednesday, Nov. 19 at Moquila, 99 S.E. Minner Blvd., Boca Raton. To check out her other gigs, go to www.catshellmanic.com.

\*\*\*\*\*\*\*\*\*



Veronica Webb





http://rollingout.com/v2/ro\_today/111908/r\_simmons.php





### http://uptownlife.net/uptownbiz/?p=123



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Tags: adcolor, advertising, awards, conference, marketing

### 2nd Annual ADCOLOR® Awards Honors Russell Simmons

Posted on 20 November 2001



(New York, NY) November 18, 2008- In mid November, the 2nd Annual ADCOLOR® Awards honored the best and brightest in advertising, marketing and media, including Russell Simmons, Chairman & CEO of Rush Communications.

The ADCOLOR® Awards is a program that honors outstanding diverse professionals at the junior, mid and senior-levels in the advertising, marketing and media industries. Simmons received the All Star Award, which honors individuals who encompass all of the awards categories: Legend, Change Agent, Innovator and Rising Star. Veronica Webb—supermodel, actress, writer and journalist—emcee'd the show while Pepsi's DJ Irie provided musical entertainment. Guests were also treated to a performance

by Capitol Records singer/songwriter Novel.

The ADCOLOR® Awards took place at the Boca Raton Resort & Club in Boca Raton, FL. Sponsors included Arnold Worldwide, CNN, Diageo, Google Inc., Microsoft Advertising and YAHOO!

To addition to Clause as individuals from notable assessments such as Canala Triange TOTAL Valuable 110 A





http://www.littlemissdivasworld.com/2008/11/nightstand-news-celebs-events.html



Great desktop dealsl NOVEMBER 17, 2008

Nightstand News: Celebs Events

Russell Simmons and Veronica Webb attended the 2008 Adcolor Awards at the Boca Raton Resort And Club over the weekend.



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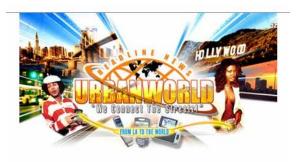




### **Global Grind**

http://globalgrind.com/content/181503/Russell-Simmons-Honored-at-2008-ADCOLOR-Awards





November 18, 2008

### ALL-STAR HONOREE:

Russell Simmons took home Sunday night's top honor at the 2008 ADCOLOR Awards in Boca Raton, Fl. The event, hosted by super model Veronica Webb, packed in 500 guests and honored top minority leaders in advertising, marketing and media. STEVE HARVEY GOES HIP HOP: UDub!News has become an official news source for the Steve Harvey Morning Show and will provide SHMS fans with daily updates in urban/pop culture, entertainment and technology. "Our listeners trust our Morning Show to have relevant and reliable information, so we depend on UDub! to deliver



the latest in entertainment news," says show host and renowned comedian Steve Harvey. **BLACK STAR POWER:** Queens rapper Q-Tip received special honors during a show he played in Vegas when pop legend Prince popped up onstage to support him. According to a report on <a href="maissinfo.tv">missinfo.tv</a>, Prince came out onstage unannounced to rock with Tip during his performance of "Vivrant Thing": "While me and Q-tip were performing "Vivrant Thing" in Vegas last night, this n-a Prince walked out on the stage, took the guitar from our guitar player and just started rocking! None of us knew he was there until he popped up on the stage...then the n-a vanished like Batman, LOL!" says iconic DJ Scratch, who witnessed the historical moment. **HOW YA LIVIN**?: Starting December 1st, you're livin' with free Viagra if you're a man aged 70 and older in Mexico City; the Mayor defended the move by saying sexuality "Has a lot to do with quality of life and our happiness." A report from Dartmouth College backs up his claim, and found that the difference in happiness between sex once a week compared to once a month is roughly as gratifying as earning an extra \$50,000 per year for most Americans. **2008.**\*\*UDubNews. All Rights Reserved!\*\*



### http://www.prweb.com/releases/2008/11/prweb1635724.htm

