

LOCAL BARBER IS CHANGING LIVES ONE “BIG CHOP” AT A TIME

KokoDaBarber Says Her Clients Leave with Less Hair and More Confidence

Tampa, Fla. - KokoDaBarber, owner of Shear Utopia Unisex Salon, is preparing for a busy holiday season, as many women feel the urge to make changes in their lives. For her clients, that means drastically altering their hairstyles. With such a challenging year with the pandemic, people are looking for some type of pick me up; and a new look is a great, quick fix. Koko is proud of the experience she's curated and understands that what she offers is much more than just a haircut.

With a following of more than 20,000 on social media, Koko has grown a large fan base who love her and her work. She specializes in natural hair care and is changing lives with her “big chop” transformations. The “big chop” is a widely known term in the African-American community, used to describe a drastic hair cut for women. Koko is a proven pro but says it's not just about the hair. “My clients walk in with various issues and desires. I want to at least temporarily relieve them of any stress and make them feel like they can take on the world. And looking good does that! It literally gives you a new attitude,” says Koko.

This year has been quite the challenge for most people. Some things people can control, but most things they can't. Hair is one of the variables that can be maintained, even during this pandemic. Koko practices extreme precaution when her clients come in, often only having one client in at a time. She is doing all that she can to ensure that she can continue to put a smile on women's faces, lift their spirits and empower them to be amazing. “It's my greatest joy to know that what I do goes deeper than the hairstyle, it's self care and rejuvenation for most,” says KokoDaBarber.

For more information about Koko, please visit www.kokodabarber.com. For media inquiries, please contact Keisha Boyd - keisha@pickettpr.com.