TEVYN COLE Designer of School Me Clothing



www.schoolmeclothing.com

About School Me Clothing

School Me Clothing was developed in 2003 by, a then 10 yrs. old, Tevyn Cole. The company was created to educate the youth about Black history. The apparel line was developed as an answer to the lack of Black history taught in public schools. The shirts and jeans display various graphics, dates and messages that represent a Black inventor or historic moment in Black history. After nine years, School Me has been introduced to and supported by many of the industry's top leaders in entertainment, fashion and music. School Me apparel has been featured in music videos and worn by several celebrities. President Barack Obama, BET's Stephen Hill, Will Packer (Rainforest Films) Will and Jada Smith, Keyshia Cole, Jesse Jackson, Disney's Kyle Massey, Mo'Nique, Farrah Gray and Laila Ali are amongst the many celebrities with School Me shirts.

Tevyn is currently a junior at Eastern Michigan University where he studies theater. Tevyn is a Michigan native that has international dreams for his clothing line. He also wants to launch a career in acting someday.

Favorable Words

"You're Already Rich!" Russell Simmons - Fashion/Entertainment Mogul

"When you think history, you probably think boring right? Well, not anymore! Meet this young man who's put a spin on things."

Fanchon Stinger -FOX 2 News Detroit WJBK-TV

Tevyn has been mentored by: Music Supervisor, Mr. Jabari Ali, Mogul Mr. Russell Simmons, Director Hakim Kalfani, Designer Mr. Kevin Leong, Mr. Glen Farraye, Activist, Comedian and Entrepreneur Mr. Dick Gregory, Designer Mr. Donovan Asher (57 Fake Sports Wear), Fashion Marketing Consultant Mrs. Sunshine Forte, and American Apparel's Mr. Andre Horton.



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NEWS ENTERTAINMENT SPORTS MONEY LIFESTYLE LOCAL AUTOS DATING MORE

Tuesday, February 1, 2011







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The Root: 25 Rising Stars We're Watching

These young innovators & entrepreneurs are all under the age of 22 but are already working to change the future of this country.

The Root: 25 people who will change the world

50 years of black history in America

+1 0

NEXT »



Tevyn Cole



« PREVIOUS



Tevyn Cole

Educating through fashion Age: 18 Hometown: Maybee, Mich. Gender: Male Category: Enterprise and Corporate Innovation

With a mission to educate people about the great accomplishments by African Americans, Cole launched School Me Clothing when he was just 10 years old. The company, which designs T-shirts and other apparel with slogans and images of various achievements in black



The Sexiest Talent on Television This Year!

KESHIA KNIGHT PULLIAM | HOSEA CHANCHEZ Annie Ilonzeh | Lance Gross | tatyana ali Coby Bell | Joyful Drake | Christian Keyes

eouless

BY STEPHANIE BENOIT

THE FEARLESS FUTURE

f the future lies in the hands of 18 year old Tevyn Cole, buckle your seatbelts, because you've got a lot of amazing things to look forward to! While most 18 year olds are still trying to figure out the best route to class, this young trailblazer has been a business owner for years, has traveled to Korea through the TALK program to teach Korean students English, and still manages to keep a 3.9 grade point average. Whew! Cole, who's classified as a junior at Eastern Michigan University, is currently studying International Business and Japanese. He is also the owner/designer of "School Me Clothing." Teyvn launched the clothing line with the purpose of spreading Black history knowledge through fashion. When you're operating in purpose and as driven as this young man is, you hope people take notice...and they do. Among those that have supported "School Me Clothing" are President Obama, Dr. Farrah Gray, actor Hill Harper, Rev. Run, Russell Simmons, entertainer Mos Def, actress Monique, and a slew of others to name a few.

The accolates don't stop there. He was recently featured in Forbes Magazine and named one of the nation's Top 25 Under 21. A previous graduate of Stave Harvy's Disney Dreamers Academy, he was also a 2010 Black Enterprise Magazine's 2010 Breakouts to Watch. Displeying much confidence in front of large autiences, he has quickly become a much sought after motivational speaker.

Despite everything he's accomplished and received, Cole still finds the time to actively volunteer. Organizations he lends his time to include NAACP, Parents Together Organization, Rainbow Push Coalition, and Black Men in Union.

When asked about his future plans, he responds, "I dream of breaking into the film industry, whether it be in front or behind the camers. I feel like acting has always been my calling. I would also like to mass produce my line, "School Me". There are so many ideas and designs I have in mind. I want my line to be more edgy and eye catholing. I plan to start creating designs for other minority groups as well, such as Chinese inventors. I also have plans of going abroad again. I think life is too short to be spont all in one place. There is a world of opportunities out there walting for me."

22

FALL

Tevyn offers this quote, "My favorite quote is by Mark Twain. Ho says, "Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines, sail away from the safe harbor. Gatch the trade winds in your sails. Explore. Dream. Discover.' 1 often read this quote... It motivates me!"

A young man with this many accomplishments must have some words of wisdom, and Cole gladty shares his with our Fearless readers... Sometimes it's not about what yoe know, but who you know. There are many things that have contributed towards my minor successes, thus far. They include my drive, confidence, and willingness to try something new. However, I can honestly say the most contributing factor towards my success has been my network. Getting out there, meeting people and staying connected, have been a HUGE part of my career so far.

For questions or bookings, email: Keisha@pickettpr.com or follow him on twitter: @TevynCole. More information is available at www.schoolmeclothing.com.





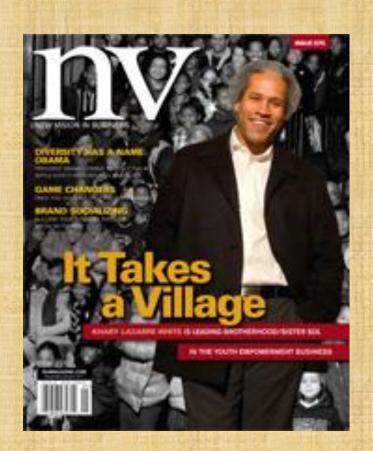
In Pictures: Meet 16 Grade School Entrepreneurs



Tevyn Cole featured for Forbes Magazine's Top Young Entrepreneurs May 2011



Tevyn Cole featured in NV Magazine January 2011



Print Features

The Saline Reporter/The Milan News-Leader September 4, 2003 "Symons Fifth Grader Featured in Magazine"

Ann Arbor News Paper February 23rd, 2004 Story by: Marjorie Kauth-Karjarla Photography by: Larry E. Wright

The Milan Leader Newspaper Thursday August 12, 2004 Story by: Margie Bovee

Ann Arbor Family Press Magazine October 2004 Story by: Miss Kendra Foley Metro Parent Magazine December 2004 issue Story by: Mrs. Ivy Lasley Photography by: Mr. George W. Meads

Milan Informer Weekly March 4, 2005 Youth Showcase

The Monroe Evening News (front page) Wednesday, February 23, 2005 Story by: Mr. Dean Cousino Photography by: Sunghyun Jun



breakouts to watch

You don't have to be an adult to possess an entrepreneurial or inventive spirit. EBONY's outstanding Breakouts to Watch are 17 years old or younger. Ordinary teens with extraordinary gifts, the motivating factor behind their work was simply helping others. **Meet EBONY's fab four!**



FINEST I Hansberry's medical breakthrough has the potential to ease post-surery complications.

TONY HANSBERRY II, 15 Developed advanced surgical stitching procedure used in hysterectomies *lacksonville*, *Fla*.

Tony Hansberry II loves medicine. Using a mannequin for a science project last year and supervised by a urogynecologist, Hansberry found a way to use a laproscopic instrument, such as an endostitch, to do a vertical sutture instead of traditional horizontal closures with a conventional needle driver instrument for hysterectomies. His medical breakthrough was faster and could ease post-surgery complications. "I was just trying to get a higher ranking in the science fair," says Hansberry, who attends Darnell-Cookman School of the Medical Arts. "Little did I know it would have a national affect on me."



LEANNA ARCHER, 14

CEO of Leanna's Inc., a natural hair care company Long Island, N.Y.

Chris Rock's documentary last year showed that Black women are fascinated with hair, especially when it's perceived as "good." Leanna Archer was 9 years old when she noticed the same thing. "People would constantly comment on my hair. They commented on length," she recalls. "Some asked if I was Indian, mixed or if my father was Caucasian. I found it interesting." Archer, whose parents are Haitian, began taking a special awareness in a family herbal hair concoction made by her mother. She wanted to share the hairdressing with others and started her own company in 2005.

JOEL WILLIAMS, 15

business is growing.

Inventor of SmartButton, a children's shoe device that tells which shoe goes on which foot *Troy, Texas*

After watching his then-3-year-old sister struggle to put on her shoes correctly, Joel Williams was inspired to invent an aid to help children. In 2006, he launched his business with SmartButton. The SmartButton device is the size of a silver dollar. It goes on top of lace-up shoes and comes in blue, pink and white. When you press the button, it says, "This is your right shoe" or "This is your left shoe." It's intended for ages 3 and younger and is available in English and Spanish. "We also market to the blind and mentally challenged," says Williams, who also has motivational DVDs and co-owns Cotrac, a janitorial supply business, with his dad. "I'm showing everyone that I can do it and you can, too!"



IF THE SHOE FITS I Williams has his head (and his shoes) on right.

Are you a Breakout to Watch who is 17 years old or younger? Are you a Young Entrepreneur between the ages of 18 and 34? If so, share your story and show us what you're working with to be considered for EBONY's 2011 Young Entrepreneurs or Breakouts to Watch. For information, visit ebonyjet.com.



 $T_{\text{-TIME}}$ | Cole proves learning can be fun and fashionable with his T-shirts.

TEVYN COLE, 17 Designer of School Me Clothing, T-shirts that feature inventions of African-Americans

Detroit

Every February for Black History Month. Tevyn Cole says he could count on learning about Martin Luther King, Rosa Parks and how African-Americans were slaves. But he knew African-Americans did more and wanted to teach others about their contributions. When the former child model was only 10 years old, Cole mixed fashion with facts to design School Me T-shirts. "Everything on my shirts was invented by African-Americans," he says. "My future goal is for it to go beyond this to also include Hispanic and Asian Americans. ... I'm not thinking about how much money I'm making. I'm more concerned about educating more and more people." One of Steve Harvey's 2008 Disney Dreamers, Cole is a sophomore attending an early college program at Eastern Michigan University.

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FAMILY: THE NEXT FRONTIER

Tevyn Cole is featured on pg. 77 in the Ebony Magazine's May 2010 issue. He is named as a "Breakout to Watch".

MAY 2010 | EBONY 77

Vote for the 2010 Teenpreneur Award Nominees!

This award recognizes entrepreneurs, age 19 or younger, committed to the tradition of black business achievement





Tevyn Cole

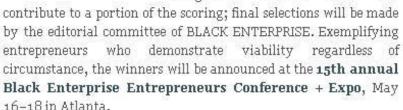
School Me Clothing Type of business: Apparel Founder/CEO:Tevyn Cole Revenues: \$1,700 Location: Maybee, MI www.schoolmeclothing.com

School Me Clothing was born when Tevyn Cole was just 10 years old. Offering a clothing line made up of graphic T-shirts, jeans, and the like, the company puts an educational spin on urban wear by incorporating black history facts in the design. Today, Cole, now 17, is an early entrance

college student at Eastern Michigan University (pursuing a double major in international business and Japanese); however, he remains committed to the business. In 2009, revenues were \$1,700, up from \$1,300 for 2008. Assisted by his mother and cousin, Cole balances his life as a college student and business owner.



Few small business owners managed to expectations during the exceed recession and subsequent recovery this past year. Of the intrepid group who did, we've chosen our 2010 Black **Enterprise Small Business Award** nominees. Now we need your help in determining the winners. Vote for the companies you think most deserve the recognition. Online votes will





Article written by Tennille M. Robinson.

	Posted in B.E. 2010 Small Business Award Finalists, Small Business on Friday, April 2, 2010, 14:35
Þ	This post has 84 Comments. Leave a comment .
8	viewed 3,997 times
*	User Ratings ★★★★★ (6 votes,

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Top news stories personally selected by the publishers for their relevance to the Black American community. 16-YR-OLD COLLEGE STUDENT/ENTREPRENEUR: Tevyn Cole makes it cool to be smart with educational clothing line



Tevyn Cole launched School Me Clothing when he was only 10 yrs. old. Six years later, the young man is still pushing forward with his mission – to educate his peers through fashion.

Cole, who is one of Steve Harvey's Disney Dreamers, a summer Japanese exchange student and early entrance honor student at Eastern Michigan University, is working hard to be a successful entrepreneur and influential member of society.

Tevyn developed School Me Clothing as an answer to the lack of Black history taught in public schools.

Times

Tampa stores stock up on Obama gear for Black History Month

By Dalia Colon, dcolon@tampabay.com Posted: Feb 19, 2009 06:15 PM

Most emailed

St. Petersburg

Snax 24

When stopping for gas, who isn't tempted to head inside the convenience store for a Snickers bar, some lotto tickets and a pack of Barack Obama incense? That's right. This gas station quickie mart stocks plastic sleeves of incense with Shepard Fairey's famous red, white and blue picture of our prez on the label. We're not sure what flavor it is, but the scent isn't half bad. Still, a clerk told us not many customers are eager to smell what Barack is cookin'. 1755 Dr. Martin Luther King Jr. St. S, St. Petersburg

Obama Express Food Mart

From the sign out front, complete with the president's campaign logo, you'd think this was the Walmart of Obama merchandise. In reality, it's a convenience store with a modest selection of key chains (\$3), posters (\$10-\$30) and car flags (\$10). Still, the sign is pretty rad, so if you're a hard-core Obama fan you'll probably want to bring your camera. The owner, who wished to remain nameless, pushed for Obama big-time during the campaign and drove people to the polls to vote. He rebranded his business on Nov. 13, even answering "Obama" when you call. 1400 18th Ave. S, St. Petersburg, (727) 898-9803

School Me Clothing

He's not local, but we had to give a nod to 16-year-old Tevyn Cole of Mabee, Mich. The budding designer combines fashion and function by creating shirts and jeans that depict great moments in black history — inventions in particular. Shop online at myspace.com/schoolmeclothing or schoolmeclothing.com.

Print Features

TIME For Kids April 2005 Story by: Miss Tiffany Flowers Photography by: Nathaniel Cardonsky

The Monroe Evening News Tuesday, January 15, 2008 "Teenager Chosen for Inaugural Disney Academy"

Milan Leader Thursday, September 8, 2005 Story by: Kym Boelter-Muckler "Six Pillars Club Relief Effort Story"

Ann Arbor Newspaper Saturday, December 8, 2007 Story by Khalil E. Hachem "Program Guides Youth to Business" **The Michigan Chronicle Newspaper** July 5-11, 2006 issue

The Milan Leader (front page) Thursday, January 24, 2008 Story by Brian Cox "Young Entrepreneur Dreams Big"

The Detroit Free Press Tuesday, Jan.29, 2008 Story by Christina Hall "Metro Students Get a Taste of Their Own Tomorrowland"

MICHIGAN CHRONICLE

EXLICIT ANN ARBOR NEWS

	2008 Young Citizen of the Year nominees Posted by News Staff The Ann Arbor News May 11, 2008 00:11AM Categories: Young Citizen of the Year
etters	Related: Read about the winner and all of this year's finalists
Year	The Young Citizen of the Year wins a \$2,000 college scholarship from The Ann Arbor News. The nine finalists each receive a \$1,000 scholarship from the Robert
of the	Bruce Dunlap Fund of the Ann Arbor Area Community Foundation.
rves	Finalists, chosen for their leadership and community service, were selected by the following panel: Connie Dunlap, who created the scholarship fund for finalists in memory of her husband; William Miller, superintendent of the Washtenaw
efforts well's	Intermediate School District; and from The News, Nancy Clay, promotions and community relations manager, and Cindy Heflin and Lynn Monson, assistant metro editors.
(RSS) (RSS))	This year, 38 students were nominated for the award. We're proud to bring you profiles of these outstanding young people.
)	Rose Bamfo, Greenhills School.
) S) S)) S)	Neale Batra, Community High School. Carolyn Blessing, Pioneer High School.
) 3S)	Abigail Brokos, Calvary Christian Academy. Bonnie Buis, South Lyon High School. Amanda Caldwell, Manchester High School.
S)	LaTisha Campbell, Ypsilanti High School. Jeanne Chung, Ypsilanti High School. Tevyn Cole, Milan High School.

Print Features

The Monroe Evening News

Friday, February 1, 2008 "Teenager to Help Launch Display"

The Monroe Evening News Sunday, February 3, 2008 (front page) Story by: Michelle Swartz "Message by Design"

The Toledo Blade Thursday, February 7, 2008 Story by: Dave Zapotosky "Monroe Focuses On African-American Contributions"

The Monroe Evening News Friday, February 8, 2008 "Cheers For Tevyn Cole"









16-Year Old College Student develops new Educational Clothing line

Posted on Monday, February 2, 2009 | Email | Subscribe To HHR



Tevyn Cole, (*pictured in center*) one of Steve Harvey's 2008 Disney Dreamers, a summer Japanese exchange student and early entrance honor student at *Eastern Michigan University*, is using fashion to teach his peers about Black history. The apparel line was developed as an answer to the lack of Black history taught in public schools. The shirts and jeans display various graphics, dates and messages that represent a Black inventor or historic moment in Black history. The clothing line, which is five years old, is still in development stages, but has been praised by several celebrities and figure heads including Russell Simmons. Countless entertainers have "School Me" t-shirts including

Keyshia Cole, Jesse Jackson, Disney's Kyle Massey, Mo'Nique and D. Mawl. Most of the clothing, except the t-shirts, is hand-stitched and made to order. For more information and to view the School Me apparel visit or www.myspace.com/schoolmeclothing or www.schoolmeclothing.com.

Tevyn Cole is committed to impacting the progress of urban youth and adults by helping them learn more about their own history. "Just like music, the youth are heavily into fashion. As a teenage student, I know that our history isn't efficiently taught in school and it is up to us to teach ourselves. Therefore, I thought it was a perfect fit to mix the two worlds of fashion and facts," says Tevyn Cole, founder of School Me Clothing. As a 16 yrs. old, he displays very mature characteristics and has been put on the list of "future leaders of the world"

16-YR-OLD COLLEGE STUDENT/ENTREPRENEUR: Tevyn Cole makes it cool to be smart with educational clothing line.

(November 20, 2009)

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*Tewn Cole launched School Me Clothing when he was only 10 yrs. old. Six years later, the young man is still pushing forward with his mission – to educate his peers through fashion.

Cole, who is one of Steve Harvey's Disney Dreamers, a summer Japanese exchange student and early entrance honor student at Eastern Michigan University, is working hard to be a successful entrepreneur and influential member of society.

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The shirts and jeans display various graphics, dates and messages that represent a Black inventor or historic moment in Black history. The clothing line has been praised by several celebrities and figure heads including Russell Simmons.

Countless entertainers have "School Me" t-shirts including President Barack Obama, Will and Jada Smith, Mo'Nique, Keyshia Cole, Jesse Jackson, Disney's Kyle Massey, Jeff Johnson and the Nappy Roots.

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As a 16 yrs. old, he displays very mature characteristics and has been put on the list of "future leaders of the world" by film music supervisor, Jabari Ali, business mogul Russell Simmons, director Hakim Kalfani, designer Kevin Leong, activist Glen Farraye, and comedian and entrepreneur Dick Gregory.

Tevyn has received a Pepsi Freedom Hero Award from WJLB FM 98, a Kids That Care Award from PBS, Citizen of the Year nomination and was a semi-finalist in the 2008 Huggable Heroes program sponsored by Build-A-Bear Workshop. Tevyn is an active volunteer, participating in events with Black Men In Union, NAACP, Rainbow Push Coalition and Parents Together Organization.

Most of the clothing, except the t-shirts, is hand-stitched and made to order. The clothing line is currently seeking investors and manufacturers.

For more information on School Me Clothing, please check out <u>www.myspace.com/schoolmeclothing</u> or <u>www.schoolmeclothing.com</u>.



Tewn Cole

Barack Obama Campaign News

Fear among Ariz, Hispanics dampens Cinco de Mayo

NASA pides May 14 launch for Atlantis' last flight

<u>NYC vendors are eyes and</u> ears on the street

Editorial Roundup: Excerpts From Recent Editorials

Federal official bullish on Alaska gas pipeline

Dil's hidden costs visible, but will it matter?



TV Interviews

FOX 2 News "Honor Roll segment" Airdate: August 2004. Interview with Julie & Beth; introduced by Fanchon Stinger

WDIV-TV "Paula's People and Places" Airdate: August 2004 Interview with Paula Tutman



FOX 2 News "Disney's Dreamers Returning Home to Detroit" Airdate: January 20, 2008 Interview at Metro Airport

People TV, Inc. "Issues & Answers" Airdate: October, 27th, 2006 Interview with Reverend Ben Stilmaker

Real News Airdate: October, 27th, 2006 Interviewed by Yvonne Rich WHPR Studio TV

"Wake Up Detroit" Airdate: April 29, 2007 8pm Interview with Council Member Mrs. JoAnn Watson

Teen's World Detroit Airdate: November 26, 2007 Interview with Coach Robert Brown

Radio Interviews



Michael Baisden National Radio Show Mix 92.3 FM Airtime: April 18th, 2006 – 5:20pm Airtime: September 6th, 2006 - 6:30pm Airtime: January 16, 2008 6:45 p.m. Topic: Having your own business, and how it changes your personal relationships.

Al Sharpton National Radio Show WCHB 1200 AM Airtime: June 6th, 2006 - 3:50 pm. Topic: Keepin' It Real

WJLB FM 98 Airtime: June 7th, 2006 -10:15 am WGPR 107.5 FM Airtime: June 15th, 2006 - 7: 45 am The Art Blackwell Show

88.1 FM Airtime: April 29, 2007 8pm "Wake Up Detroit" hosted by Council Member Mrs. JoAnn Watson

WJLB 98 FM February 2008 Morning Show



Baisden Encourages Youthful Entrepreneurs

🔟 Published in January 18th, 2008

Posted by Marty in General Interest

I confess to not being the world's biggest Michael Baisden fan. His show can be very raunchy and he will encourage certain personal habits that aren't necessarily healthy or wise for his listeners. But every now and then he'll get on a subject that is both socially redeeming and worth talking about.

Yesterday while channel surfing on the radio I noticed that he had kids from around the country calling in to tell listeners about their businesses and their web sites. It was quite inspiring to hear these kidpreneurs tell their stories. Here are a few that I was able to scribble down while waiting at stop lights.

One young guy named Jordan sells custom designed buttons. His company is aptly named Buttons by Jordan so if you need an order for your next event send him an e-mail and see if he'll give you a good deal.

Another youngster, Tevyn Cole, combines history and wardrobe. How about checking out the catalog at School Me Clothing for a t-shirt or a pair of jeans. Tevyn is making it cool to be smart again. He has an online shopping cart for your convenience.

For you youthful bookworms these kids have such a good time in their grandma's back

BLACK INFO.NET



African American News Hub

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16-YR-OLD COLLEGE STUDENT/ENTREPRENEUR

Posted by Jay West on November 20th, 2009



*Tevyn Cole launched School Me Clothing when he was only 10 yrs. old. Six years later, the young man is still pushing forward with his mission - to educate his peers through fashion.

Read more here: <u>16-YR-OLD COLLEGE STUDENT/ENTREPRENEUR</u>: Tevyn Cole makes it cool to be smart with educational clothing line.

📔 Posted in <u>News</u> 🦠 Tags: <u>black entertainment</u>

« POLL: Obama's Approval Rating Drops Below 50% For First Time Writer Says "The Blind Side" Peddles The Most Insidious Kind Of Racism »

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#127 Tevyn Cole of School Me Clothing



Anyone can have an idea, but to take it to the next level and make it a reality . . . now that is something. Tevyn saw a gap in his education and took action, an action that resonated with others. What started with a notion in school became his business while he was still in high school. Now as a young man he has won awards and recognition of celebrities and individuals across a broad spectrum. School Me Clothing has garnered the attention of celebrities and individuals across a broad spectrum. This is an inspiring story of action, particularly youth in action. Take a listen and enjoy.



BLACKVOICES

Message by design

By: Michelle Swartz story updated February 02. 2008 11:08PM

Tevyn Cole may be a fashion designer, but he would rather be known as an educator.

A freshman at Milan High School, Tevyn owns "School Me Clothing with a little knowledge," a line of clothes that acknowledge the inventions of African-Americans through drawings. The 15-year-old began the business five years ago.

"My peers know all about (African-American) rappers and pro athletes, but they don't know anything about African-American inventors and their successes," he said. "So I decided to use fashion to educate because everyone pays attention to fashion."

Tevyn spoke Saturday at Monroe County Historical Museum's Black History Month celebration. About 20 people attended the presentation, in which the teenager spoke about his clothing business and the importance of African-American history.

"The clothes create a perfect teaching opportunity," he explained to the crowd.

The museum's Black History Month exhibit includes a display case of Tevyn's designs and other memorabilia. The exhibit is open to the public for the entire month of February.

Tevyn's clothing line, which includes sweatshirts, T-shirts, jeans, cooking aprons and more, feature African-American inventions. For example, his clothes contain drawings of inventions made by African-Americans as well as the year it was invented.

Some drawings include a traffic light, invented by Garrett Morgan in 1923, as well as the inventions of the fire extinguisher, bicycle, white sugar, ice cream flavors, fountain pen and a metal folding chair.

"I go to the library all the time, reading up on (African-American) history. The library is like a theme park for me," he said, smiling. "The icons are endless. I don't think I'll ever run out of inventors to put on the clothing line."

Honors/Nominations

Pepsi's Freedom Hero Award June 7th, 2006

Kids That Care Making a Difference in Our Community Award June 11, 2005

2008 Steve Harvey Disney Dreamers Academy Gifted and Talented Education Program March 10, 2008

Eastern Michigan University - Early College Alliance Program March 2008

Build-A-Bear Huggable Hero Contest Semifinalist – March 2008

Nominee for the Citizen of the Year Award - May 2008

Michigan State University - Student Exchange Program - Shiga, Japan June 25th, 2008 - July 11th, 2008

Tavis Smiley Foundation's 2008 Leadership Institute – June 2008

Young Moguls Club – June 2008

McKinley, Inc. Business Presentation - (\$1,000 voucher) - June 2008







A Magical Journey Begins for 100 High School Students Headed to Disney's Dreamers Academy



(c) Disney

A Magical Journey Begins for 100 High School Students Headed to Disney's Dreamers Academy

Walt Disney World Resort and Celebrity Radio Personality Steve Harvey Announce Participants

(November 14, 2007) Walt Disney World Resort will open the doors of the magic behind Disney to 100 creative and imaginative teens from New York to New Orleans, from Compton, CA., to Wichita, KS - that is, from all across the United States - who have been selected to participate in Disney's Dreamers Academy. Disney worked with nationally syndicated radio personality Steve Harvey to create this innovative program.

Designed to immerse the students in creative and non-conventional career opportunities, the first-ever career enrichment program of its kind will take place in the world's most creative classroom - Walt Disney World Resort - Jan. 17-20, 2008, during The Year of a Million Dreams.

Event Participation

Ford's Family Center Black History Celebration U.A.W Local 892 African-American Celebration U.A.W Local 900 African-American Celebration **Parents Together Event** 11th Annual African-American Festival **Face The Music** Ford's Black History Celebration Art Gala Young Adults Reclaiming Detroit Young Entrepreneurs Conference **Titled; Secrets of Young Black Millionaires** 98th Annual NAACP National Convention **UM Women of Color Task Force Career Conference** 13th Annual African American Festival (5000+) patrons Ann Arbor Juneteenth Celebration **Disney's Dreamers Academy**

Speaking Engagements

21st Annual 100 Black Men in Union Detroit 900 in attendance

Rainbow Push Coalition Conference "Creating Opportunity" Town Hall Meeting Address Met with Rev. Al Sharpton and Rev. Jesse Jackson

U.A.W Local 182 Livonia

Weather's Family Reunion in Atlanta, GA Tevyn Cole with Angela Burt-Murray Editor-In-Chief Essence Magazine 500 in attendance



BLACK MEN OFAMERICA, INC.

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What They See Is What They'll Be_®

UAW Region 1A's 4th Annual Young Workers Conference Theme: Don't Hate, Educate

B. Side Kickoff The B.Side (the Business Side of Youth)

Monroe County Historical Museum Black History Month Program

Shiloh Church of Christ Family Fun Day

Disney's Dreamers Academy 2011/2012

School Me Celebrities

President Barack Obama Russell Simmons Steve Harvey Morning Show Crew Tom Joyner Morning Show Crew Jeff Johnson Hill Harper Keyshia Cole Mo'Nique Rev. Al Sharpton Rev. Jesse Jackson Laila Ali



Tevyn Cole with Russell Simmons below; Tevyn Cole with Kyle Massey - bottom left.



D. Mawl Cast of F.A.M.E. Kyle Massey (Disney) Mr. Donavan Asher (57 Fake Sports Wear) Mr. Dick Gregory Mr. Andre Horton (American Apparel) Will and Jada Pinkett Rita Mosley Dwayne "Heat" Williams Mos Def Dr. Farrah Gray

School Me Celebrities

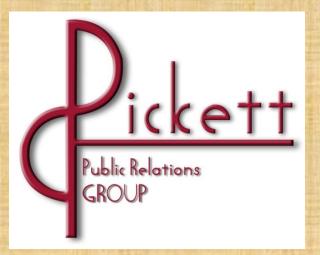


Tevyn with Jonathan Sprinkles

Tevyn with Laila Ali

Tevyn with Dr. Farrah Gray

Contact Info



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